

JUNE 6-8, 2016



SPONSORSHIP OPPORTUNITIES

Since its inception in 2011, the Colorado Advocacy in Action Conference (CAIA) has demonstrated a robust curriculum and provided high level speakers on a variety of topics related to advocacy. In just 5 years, its attendance has grown quickly and steadily, and now includes participants from as far away as Rhode Island and Hawaii.

CAIA is co-hosted by the Colorado Coalition Against Domestic Violence (CCADV) and the Colorado Coalition Against Sexual Assault (CCASA). The Coalitions collaborate on this event in order to provide training and education that is based on best and promising practices for addressing sexual and domestic violence, and to ensure that services for survivors are as consistent and comprehensive as possible. **CAIA is the only statewide conference specific to domestic violence, sexual assault, stalking, and dating violence advocacy.**

CONFERENCE HIGHLIGHTS

- ❖ The conference has grown from a small 35 attendee symposium to a three-day conference with **over 250 attendees** from across the country
- ❖ Attendees include advocates, prevention educators, outreach staff, mental health professionals, campus professionals, medical providers, law enforcement, prosecutors, military command and advocacy, offender treatment professionals, school counselors, and so on.
- ❖ Tracks include: Legal Policy, Program Management, Prevention/Social Change, Services/Advocacy and Underserved Populations. (Sponsorships are available for specific tracks)

PUTTING LEARNING INTO PRACTICE:

At the 2014 Colorado Advocacy In Action Conference, Dr. Stephanie Covington presented a Trauma Informed Care Institute and trained over 110 attendees on her 'Healing Trauma' curriculum.



As a result:

- 6 organizations joined the Healing Trauma Learning Circle and implemented Healing Trauma as staff development as well as incorporating Healing Trauma into community support groups
- 1 Learning Circle liaison then presented Healing Trauma curriculum and lessons learned to 60 people at the 2015 CAIA Conference.
- 1 domestic violence shelter program engaged in a year-long all-staff discussion about how to apply best practice in shelter rule reduction at their facility, reviewing materials, evaluating their shelter set-up and needs, and ultimately deciding to do away with many cumbersome shelter rules. Other domestic and sexual violence advocacy organizations are following their lead.
- 1 domestic and sexual violence advocacy organization converted part of an existing structure into advocacy space, deliberately incorporating the trauma-informed design principles learned at the CAIA Institute into the renovation.

JUNE 6-8, 2016



SPONSORSHIP OPPORTUNITIES*

SPONSORSHIP LEVELS

	Ally \$500	Partner \$1,000	Leader \$2,500	Champion \$5,000 (2)
Company name on conference website	X	X	X	X
Recognition in printed program	X	X	X	X
Company name listed in slideshow display at conference plenary sessions and meals	X	X	X	X
Company name, logo & link on conference website		X	X	X
Sponsor recognition (w/link) in all pre/post conference communications		X	X	X
Banner prominently displayed throughout conference			X	X
Two conference registrations			X	X
Premier exhibitor booth space at conference				X
Company name, logo, and link on conference online registration site				X
Company verbally acknowledged from podium during opening plenary sessions				X

ADDITIONAL SPONSORSHIP LEVELS

	Cost	Sponsor Benefits	# Available
Conference bags for attendees	\$500	Company name printed on bag	1
Conference folders	\$750	Company name and logo printed on folders	SOLD OUT
Internet access for conference speakers	\$1,000	Company name on internet access cards provided to conference attendees, recognition on sign at registration, verbally acknowledged from podium	SOLD OUT

*all include recognition in printed program and slideshow

For sponsorship inquiries, please contact Marci Whitman, Conference Coordinator
 Phone: 303-521-0201 | Email: conference@ccadv.org
www.ColoradoAdvocacy.org

JUNE 6-8, 2016

SPONSORSHIP OPPORTUNITIES*



TRACK SPONSORSHIP LEVELS

Looking to align your sponsorship with a particular mission? Sponsor an entire Track and receive exposure throughout the 3-day conference.

CAIA Workshop Tracks	Cost	Track Sponsor Benefits	# Available
Legal/Policy	\$2,500	<ul style="list-style-type: none">• Company name listed as sponsor on schedule• Logo displayed on podium in workshops• Logo displayed in Sponsor slideshow• Track Sponsor listing on conference website• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200)	1 Per Track
Prevention/Social Change	\$2,500	<ul style="list-style-type: none">• Company name listed as sponsor on schedule• Logo displayed on podium in workshops• Logo displayed in Sponsor slideshow• Track Sponsor listing on conference website• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200)	1 Per Track
Program Management	\$2,500	<ul style="list-style-type: none">• Company name listed as sponsor on schedule• Logo displayed on podium in workshops• Logo displayed in Sponsor slideshow• Track Sponsor listing on conference website• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200)	1 Per Track
Services and Advocacy	\$2,500	<ul style="list-style-type: none">• Company name listed as sponsor on schedule• Logo displayed on podium in workshops• Logo displayed in Sponsor slideshow• Track Sponsor listing on conference website• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200)	1 Per Track
Underserved Populations	\$2,500	<ul style="list-style-type: none">• Company name listed as sponsor on schedule• Logo displayed on podium in workshops• Logo displayed in Sponsor slideshow• Track Sponsor listing on conference website• Track Sponsor highlighted in email blast (Email Distribution +/- 1,200)	1 Per Track

For sponsorship inquiries, please contact Marci Whitman, Conference Coordinator
Phone: 303-521-0201 | Email: conference@ccadv.org
www.ColoradoAdvocacy.org

JUNE 6-8, 2016

SPONSORSHIP FORM



Name: _____ Title: _____

Company: _____

Phone: _____ Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Choice: _____

Please Charge: Visa MasterCard Discover AMEX Check Enclosed

Amount: \$ _____

Card Number: _____ Exp. Date: _____ 3-Digit Code _____

Signature: _____

Print Name: _____

Please return completed form via:

Fax: (303-675-6711)
Email: conference@ccadv.org

For checks please mail to:
Colorado Coalition Against Domestic Violence
ATTN: Conference Coordinator
1120 Lincoln Street, Suite 900
Denver, CO 80203

Please make checks payable to Colorado Coalition Against Domestic Violence

For sponsorship inquiries, please contact Marci Whitman, Conference Coordinator
Phone: 303-521-0201 | Email: conference@ccadv.org